

Integration of Young Specialists in Decision-Making Processes SWOT Analysis

Strengths

- Fresh, “young” way of looking at problems
- Professional use of digital tools
- Openness to innovation
- Enthusiasm and energy of young people
- Long term career programs and opportunities

Weaknesses

- Less experience
- Small network
- Lack of soft skills
- Lacking reputation, youth is not seen as specialists (generation gap)

Opportunities

- Youth as a bridge between the society and the decision makers
- Youth capacity of influence for social innovation
- New and creative ideas to problem solving
- Ever-growing numbers of youth specialists

Threats

- Low wages
- Youth disillusionment in general
- Youth leaving the water sector
- Stereotypes towards the capacities of youth and discrimination by age
- More control is required due to lack of experience