# Stakeholders' perspectives on the practical relevance of the ecosystem services concept in Austrian river landscape management



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#### **Overview**

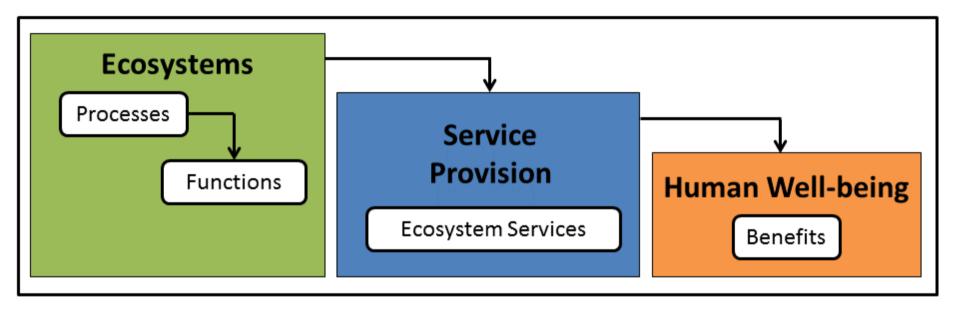
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- Background
- Research questions
- Methods
- Results
- Conclusion & Recommendations



## **BACKGROUND**

#### **The Ecosystem Services Concept**



Böck et al. in review, based on Haines-Young and Potschin 2010 and Van Oudenhoven et al. 2012

- academic/scientific construct
- in literature already addressed as mainstream
- limited engagement in its practical application



# **RESEARCH QUESTIONS**

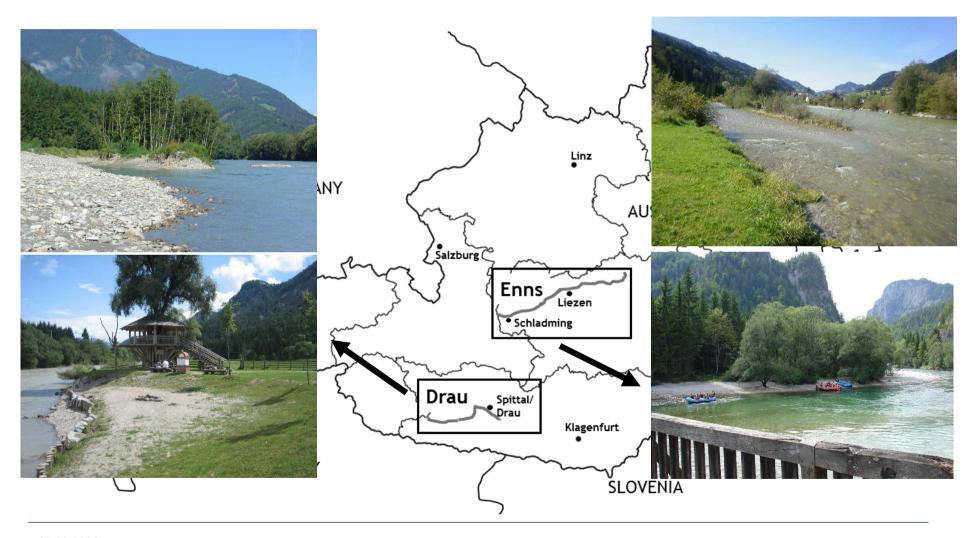
#### Research questions

- Do different actors in river landscape management know the ES concept and are they aware of its various possible applications?
- Do they apply the concept in their working environment?
- Do they see it as practicable?
- Which concerns are there regarding the concept's implementation?



# **METHODS**

#### **Case selection**



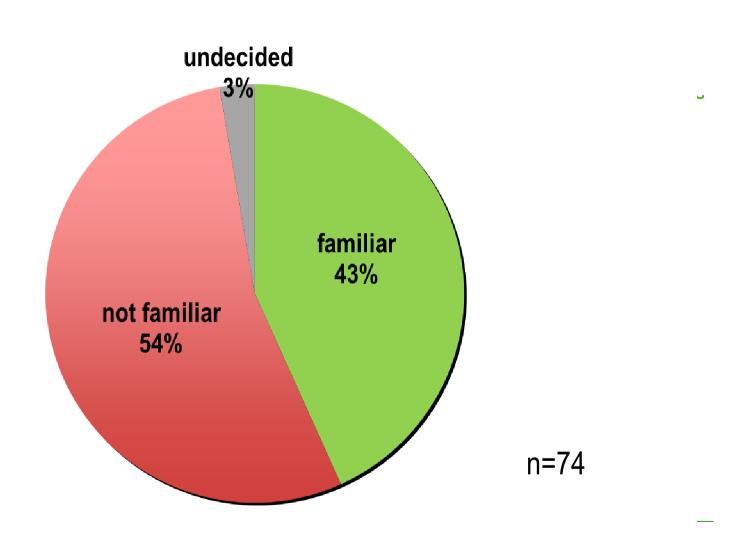
#### **Methods**

- 110 qualitative interviews to determine...
  - (1) ...stakeholders' knowledge regarding the ES concept
  - (2) ...its role in practice
  - (3) ...stakeholders' awareness of its possible practical applications
  - (4) ...its perceived practicability
- Content analysis in Atlas.ti
- For visualization purposes certain aspects of the interviews were analyzed quantitatively

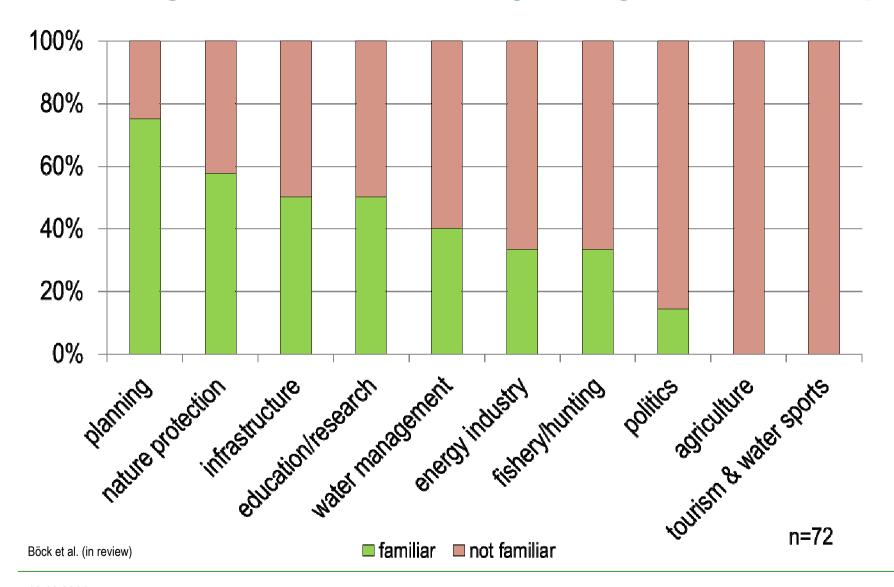


# **RESULTS**

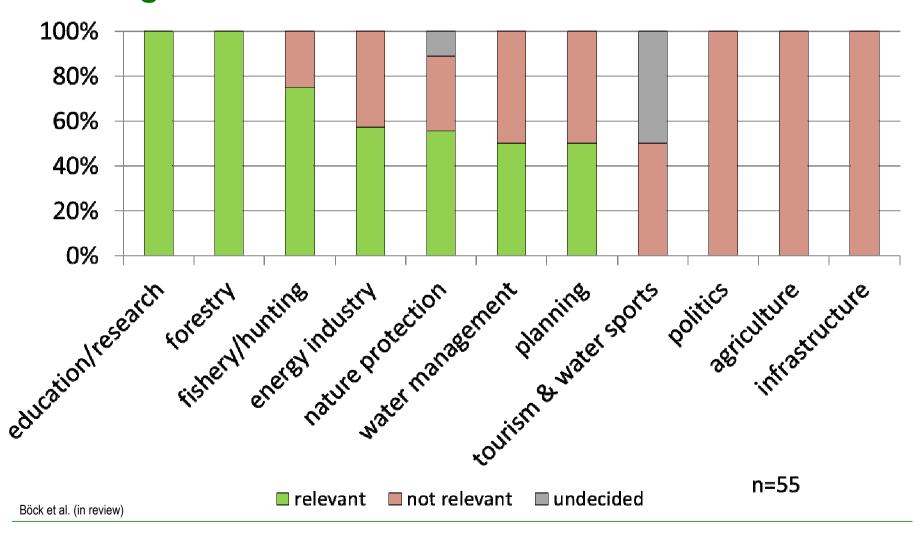
## Knowledge and awareness regarding the ES concept



#### Knowledge and awareness regarding the ES concept



# Relevance of the ES concept in the interviewees' working environments



#### Perceived possible practical applications

#### The ES concept as support for planning and decision making

- For approaching politicians or the economy
- For raising acceptance in society

#### The ES concept as communication & education tool

- Fostering understanding for the connectedness of society with nature
- Increasing societal interest for protecting nature

# Concerns regarding the implementation of the ES concept

- Questioned comprehensibility
- Questioned objectivity
- Assessment bias
- Redundancies with other concepts
- Lack of time and resources in administration



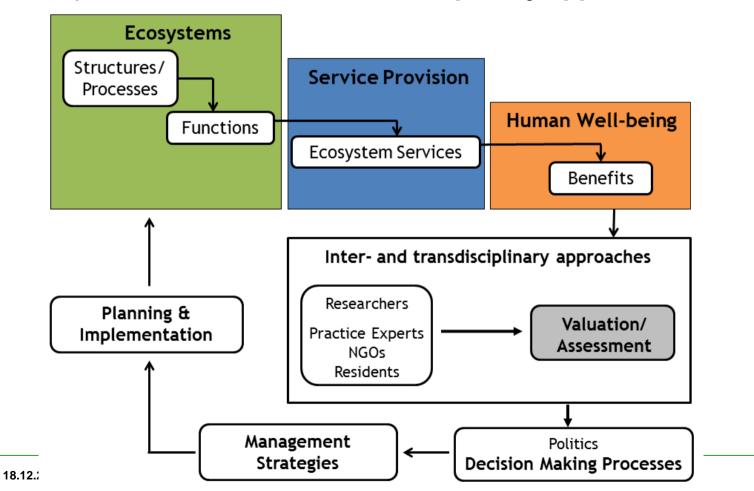
# CONCLUSIONS & RECOMMENDATIONS

#### **Conclusions**

- study aimed at identifying the practical relevance of the ES concept
- revealed that the concept has not yet arrived in the working environment of the practice actors in Austrian river landscape management
  - limited awareness of the ES concept
  - concerns with regard to a practical application

## **Recommendations (1)**

- awareness raising among the relevant stakeholder groups
- expansion of inter- and transdisciplinary approaches



Böck et al. (in review)

## **Recommendations (2)**

- providing guidance for the practical application of the ES concept
  - Clear steps to be followed in integrating the ES concept into policies and decision making processes
  - Building on experiences gained in the implementation of other concepts
- Developing alternative valuation methods
  - Including non-monetary values
  - Mixture of different approaches



# Thank you for your attention!



Photos: IHG (S. Chiari, J. Kneiff)

#### References

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