

Dissemination & Communication Activities in REFORM



Picture: 2nd All Partners Meeting – Sept 2012

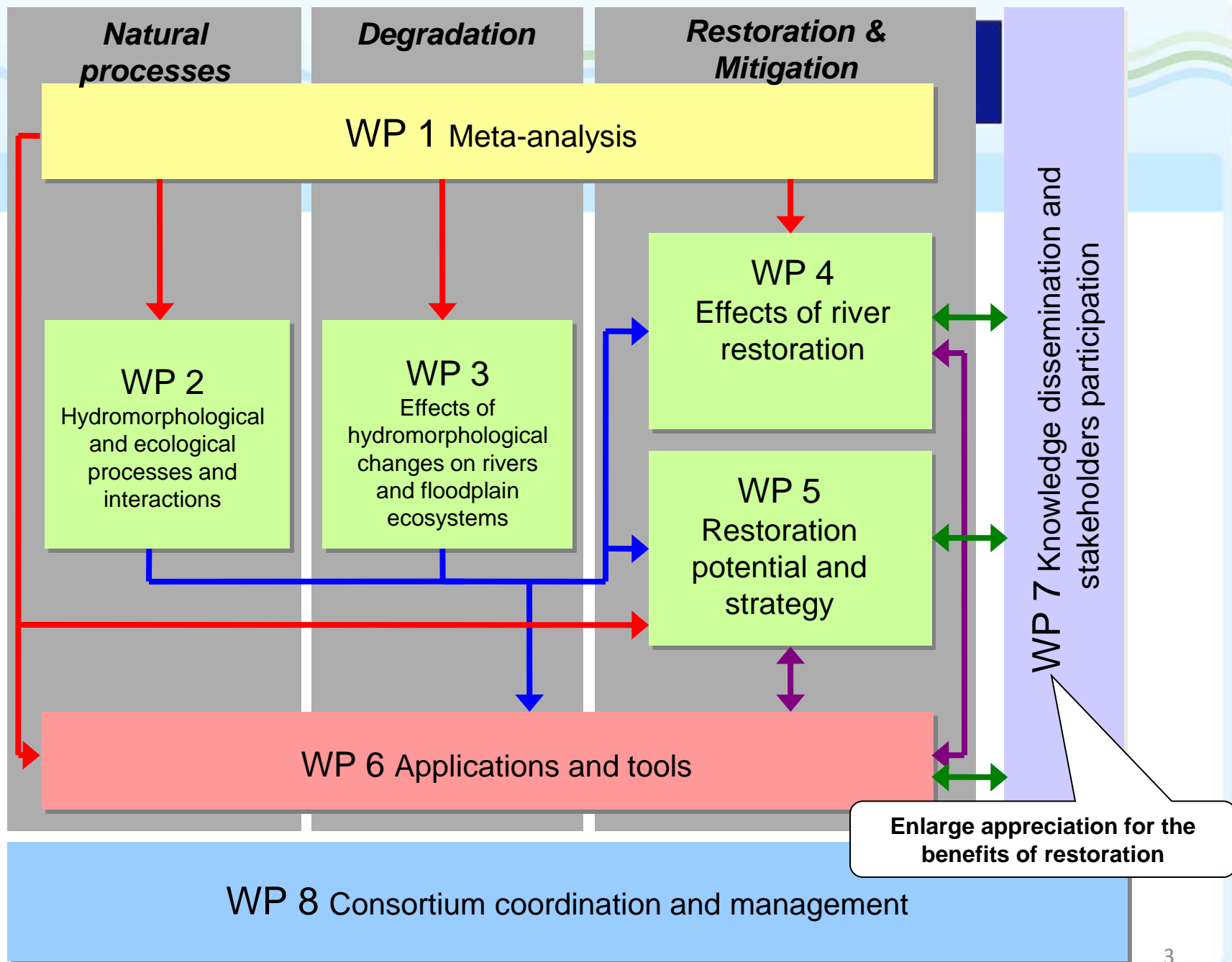
Brandon Goeller, Ecologic Institute

Meeting Across the River

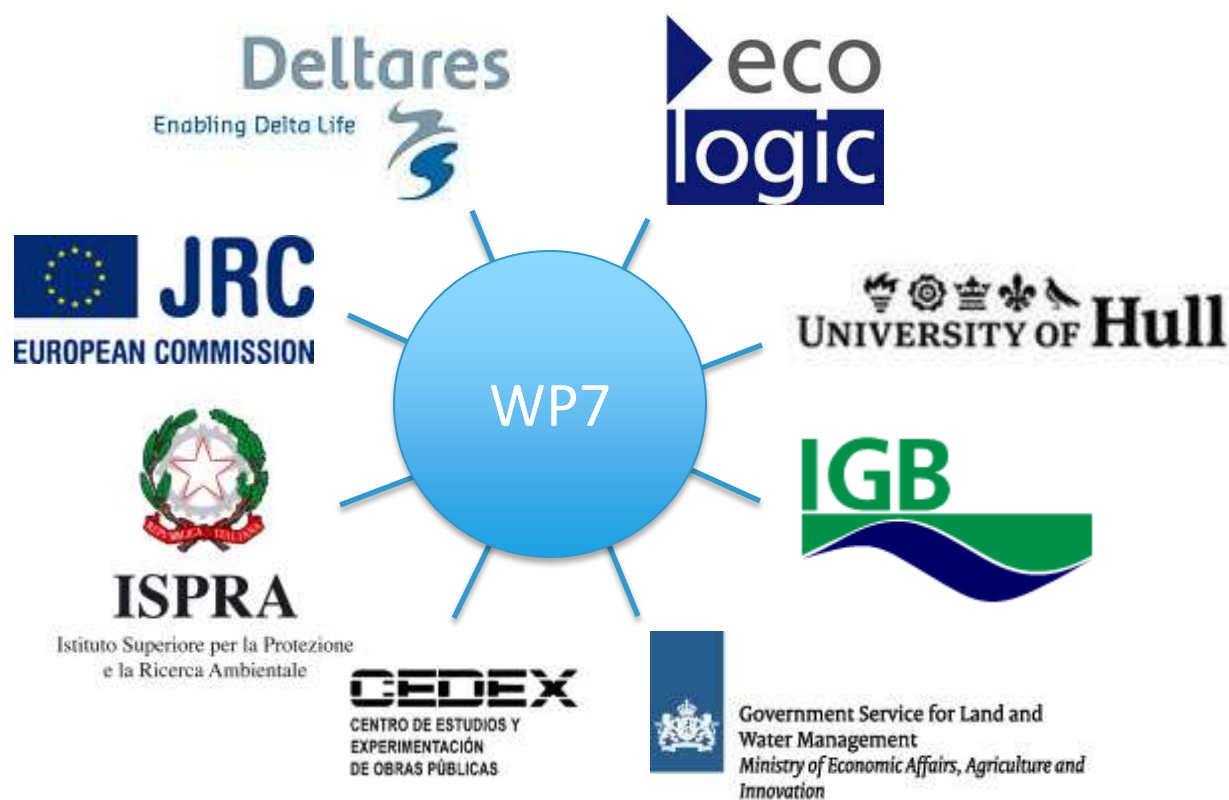


...from Science to Impact!

(Winfield 2010, Aquatic Conserv: Mar. Freshw. Ecosyst.)



Partners in Work Package 7



Increasing Restoration Visibility & Awareness

- Disseminate & support the uptake of project outputs to selected target audience
- Engage with practitioners & relevant stakeholders in the development & application of tools delivered by the project
- Provide policy-relevant documentaiton & advise policy makers & practitioners on cost-effective & sustainable restoration measures



Communication & Dissemination Strategy

- A “living document” allows for flexibility & adaptation
- Defines overarching communication & dissemination objectives
- Outlines the objectives & tools for dissemination
- Development of REFORM key messages

THEME: Environment (including climate change)
TOPIC: ENV. 2011.2.1.2-1 Hydromorphology and ecological objectives of WFD
Collaborative project (large-scale integrating project)
Grant Agreement 282656
Duration: November 1, 2011 – October 31, 2015

REstoring rivers FOR effective catchment Management

Deliverable D7.1 Communication and Dissemination Strategy
Title REFORM Communication and Dissemination Strategy
Authors Eleftheria Kampa, Tom Buijse, Isabelle Turcotte, Ulf Stein, Christian Wolter, Daniel Hering, Ian Cowx, Erik Mosselman, Conchita Marcuello, Stefano Mariani, Wim Zeeman

Due date to deliverable: January 2012
Actual submission date: March 2012

Project funded by the European Commission within the 7th Framework Programme (2007 – 2013)

Dissemination Level	
PU Public	X
PP Restricted to other programme participants (including the Commission Services)	
RE Restricted to a group specified by the consortium (including the Commission Services)	
CO Confidential, only for members of the consortium (including the Commission Services)	

Interacting with End-users

Target groups

- Policy makers, practitioners, experts, scientists

Standard methods

- Website, Newsletters (2/yr), Policy Briefs (3), Policy Discussion Papers (3)

Advanced methods

- WIKI linking theory to practice
- Close cooperation with WG ECOSTAT (WFD Implementation)

Events

- Stakeholder workshop (Feb 2013)
- Local workshops in CS catchments (tbd)
- Summer school (2015)
- Final conference (2015)



<http://www.reformrivers.eu>

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REFORM
Stakeholder
Workshop on River
Restoration,
Brussels

Multi-purpose river
restoration, An
interview with Prof.
Huib de Vriend

REFORM wiki now
online

Symposium
'Hydromorphological
quality and river
restoration : First
lessons from the
WALPHY project' in
October 2013

European River
Restoration and the
ECRR - An Interview
with Bart Fokkens
(Dec. 2012)

Events

5th European River
Restoration
Conference
9th International
Symposium on
Ecohydraulics

REFORM in a nutshell

Rutor River - Italy



A proglacial confined reach of the Rutor river (Valle D'Aosta, Italy) exhibiting a pronounced braided pattern. Such aquatic environments are naturally extremely dynamic and characterized by low biodiversity

Restoring rivers FOR effective catchment Management

Project duration: November 2011 - October 2015

Search site

REFORM Wiki

You are also
welcome to discover
more about river
restoration case
studies through the
[REFORM Wiki](#).

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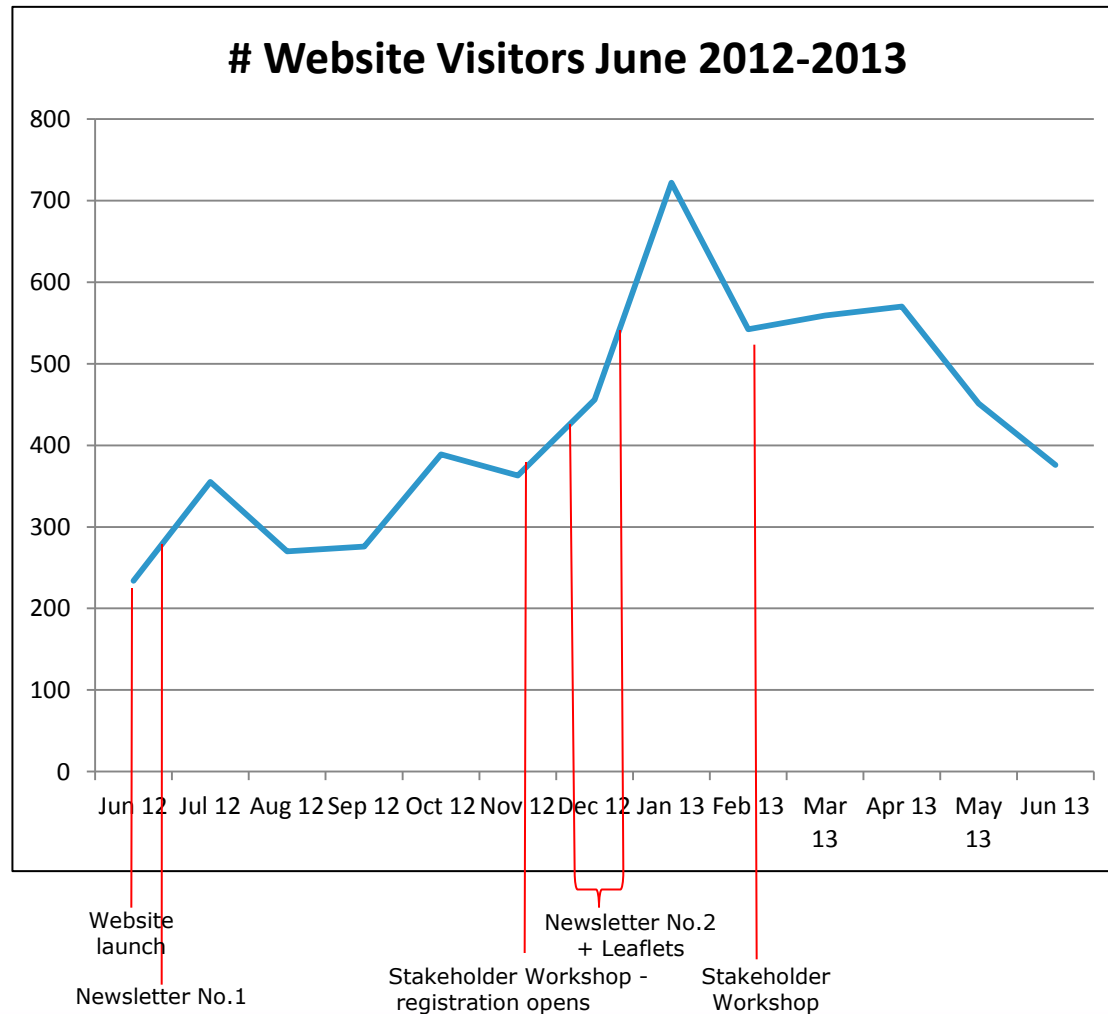
Project coordinator

Dr. Tom Buijse

Deltares

[Contact this person](#)

<http://www.reformrivers.eu>



Project Leaflet



REstoring rivers FOR effective catchment Management

New knowledge and tools to support river restoration



Restoring river ecosystems across Europe. REFORM will address the challenges in reaching the ecological objectives for rivers set forth in the EU Water Framework Directive. It is a four-year integrated research project (2011-2015).



Many European rivers have been regulated to support flood protection, navigation, freshwater supply, and hydro-power production. Insufficient knowledge is available about the ecological impacts of these hydromorphological modifications including about whether they can be effectively reversed or mitigated.






This research has received funding from the European Union's Seventh Framework Programme under the grant agreement no. 283656

Understanding the causes and consequences of degradation and improving restoration

1. REFORM will improve existing tools and develop new ones to make restoration and mitigation measures more successful and cost-effective.
2. It will improve and develop procedures to monitor the biological responses to hydromorphological changes with greater precision and sensitivity.
3. It will provide information through a restoration WIKI.
4. First results will be available early 2013 to support the formulation of the Programmes of Measures for the second round of RBMPs.

www.reformrivers.eu
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tom.buijse@deltares.nl

<http://www.reformrivers.eu/results/deliverables>

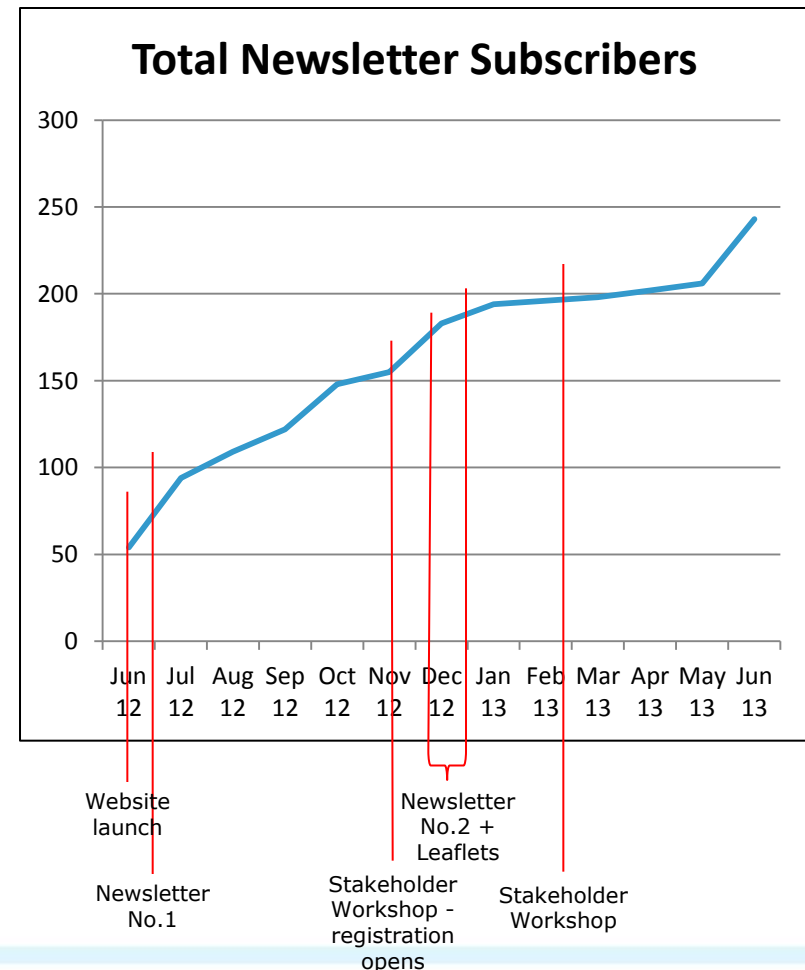
Bi-annual Newsletters

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REFORM newsletter No 3 - June 2013

- Welcome editorial by the REFORM Coordinator**
REFORM Coordinator Tom Buijse briefly introduces the contents of the third newsletter of the project.
[Read more](#)
- REFORM Stakeholder Workshop on River Restoration, Brussels**
On 26-27 February 2013, the REFORM project organised a technical and interactive Stakeholder Workshop on River Restoration in Brussels. The REFORM stakeholder workshop provided a very good model of early two-way communication between an EU research project and water managers.
[Read more](#)
- Multi-purpose river restoration, An interview with Huib J. de Vriend**
Prof. Huib de Vriend, director of the EcoShape Foundation, shares his views on multi-purpose river restoration, the re-establishment of the natural dynamics of river systems and the need of a large-scale perspective to river restoration.
[Read more](#)
- Eco-hydromorphological restoration in the first River Basin Management Plans**
This article details the results of a comparative analysis of the Member States' River Basin Management Plans, the Programmes of Measures and already implemented restoration projects. The analysis provides new insights on the types of the planned hydromorphological measures bearing in mind existing relevant knowledge, knowledge gaps, and potential ecological effects.
[Read more](#)

<http://www.reformrivers.eu/newsletters>



Policy Brief No.1

- Published in July 2013
- Summarises key lessons learned in the first phase of REFORM

Features:

- A review of hydromorphological assessment methods
- The development of a spatially hierarchical framework to assess hydromorphology in rivers
- The establishment of thresholds for limiting factors (e.g., current velocity) to guide river rehabilitation work



REFORM Stakeholder Workshop

26-27 February 2013, Brussels

Aim: Consultation and exchange between REFORM scientists, European technical experts on RR and members of WG ECOSTAT

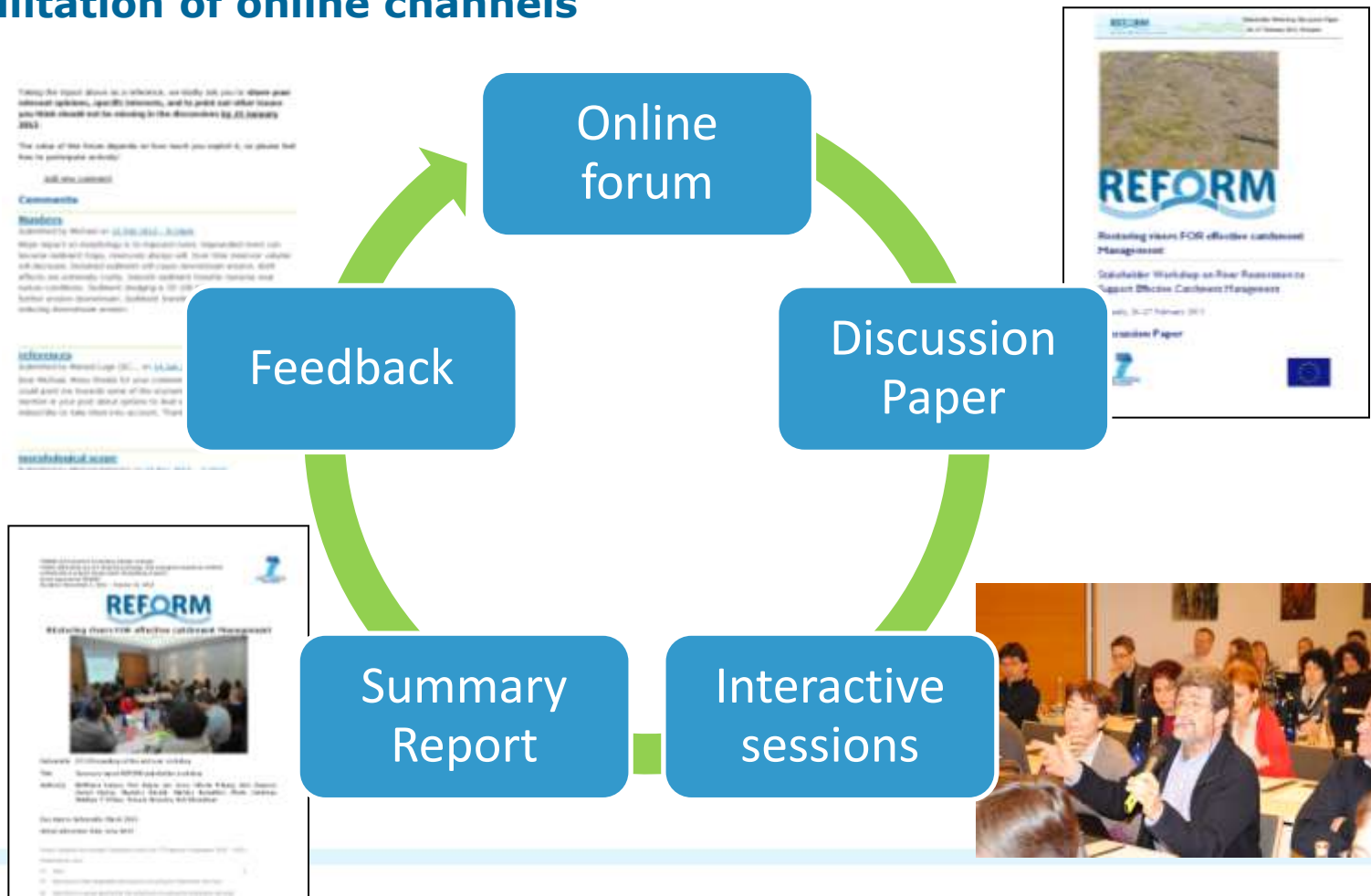
110 participants: ECOSTAT (MS), Flood WG, NGOs, RR networks, user stakeholders, EC, REFORM partners

13 speakers: REFORM partners, ECOSTAT, EEA, DG ENV, CIS SPI activity, Life+ RESTORE project, WISER



REFORM Stakeholder Workshop

Promoting stakeholder interaction and fostering continuity through the facilitation of online channels



Meeting Across the River



...see you on the other side!

Thank you for your attention



-Stay informed –

**Register for our
newsletter on the website**



www.reformrivers.eu

COLLABORATIVE PROJECT
LARGE SCALE INTEGRATING PROJECT

ENV.2011.2.1.2-1
HYDROMORPHOLOGY AND ECOLOGICAL OBJECTIVES OF WFD

GRANT NO. 282656

